

# Advanced technology that drives profit.

## Media Platform

The inOvationTV™ media platform is a free\*, all-inclusive, cloud-based media solution that has enabled thousands of retailers to enhance their brand recognition and loyalty, while increasing in-store product sales and improving overall customer experience through media-at-the-pump.

The Wayne iX Media™ platform enables retailers to conveniently reach consumers at the fueling point through video and promotional content. With the iX Media platform, the media content is controlled by the retailers and deployed via Wayne's helpdesk support center through the cloud to the forecourt.

## Wayne iX Pay™ Secure Payment Platform

The Wayne iX Pay secure payment platform incorporates the latest security standards to protect sensitive card holder data, and its modular design provides flexibility, allowing retailers to add new payment features as their needs change.

## Wayne SCAN™ 2D Barcode Reader

The Wayne SCAN 2D barcode reader is capable of reading barcodes shown on mobile devices, which enables retailers to use mobile apps to improve the consumer experience with loyalty programs at the dispenser.

## Wayne TAP™ Contactless/NFC Reader

The Wayne TAP near-field communication (NFC) reader enables mobile payment, such as Apple Pay and Android Pay, at the dispenser. The Wayne TAP reader hardware supports both magstripe and EMV® contactless protocols.

## LX Package

The Ovation LX dispenser package enhances the user experience through customizable LED lights on the push-to-start panel, above the card reader, and above the printer, to guide the user through the fuel sale process. The Ovation LX package also includes a curved door to emphasize and differentiate your image.

## E25 / B20 Standard

The Wayne Ovation fuel dispenser now comes with UL E25 Listing as standard. This reflects Wayne's ongoing intent of supplying retailers with the most flexible, reliable and future-proof equipment options. Regardless of what direction government regulations or next-generation vehicle technologies take, your investment will remain viable for years to come.

## Wayne Smart Secure Access™

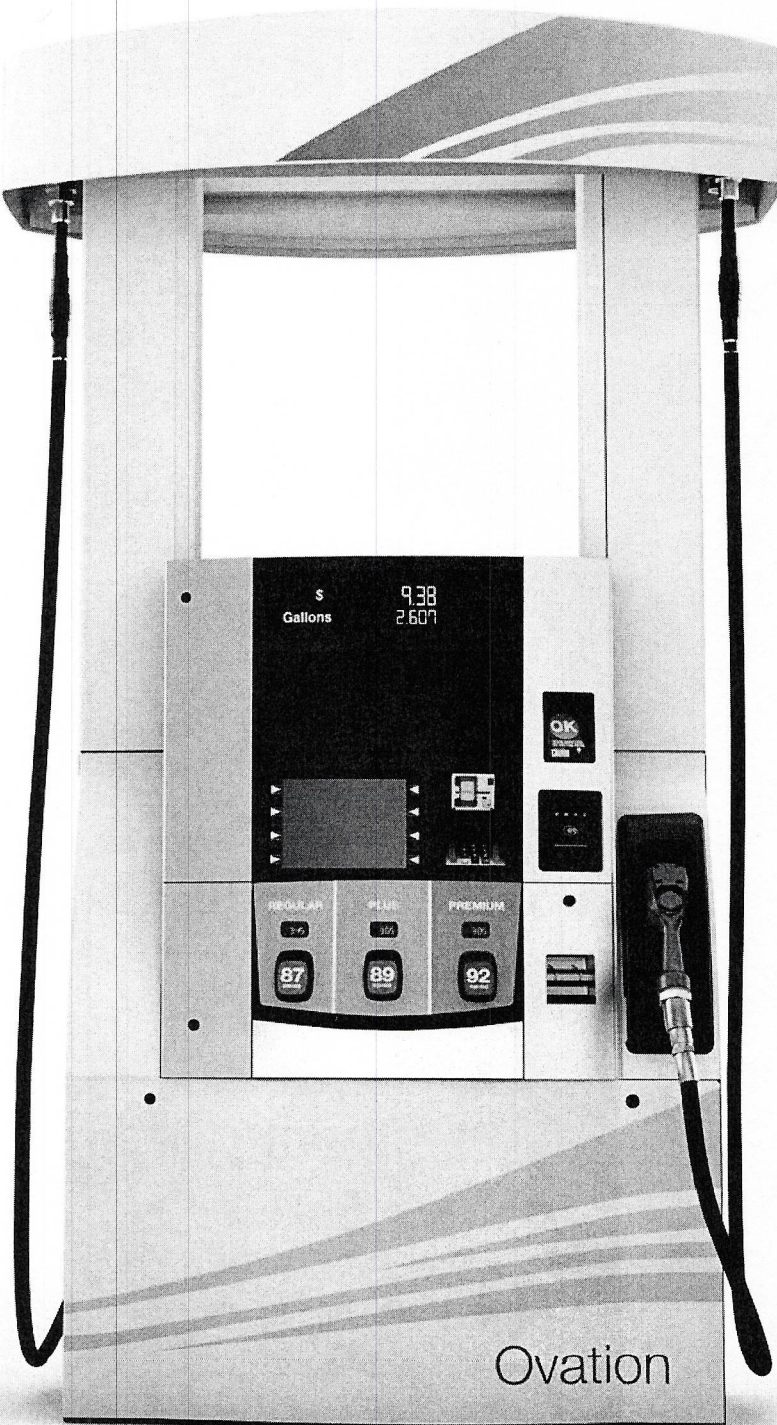
Wayne Smart Secure Access secures your forecourt 24/7/365. It keeps your customers' financial data safe by offering electronic protection against unauthorized access to the dispenser's internal components, and comes with battery backup as standard, which means it keeps protecting your business and your customers even when the power is out.

## Wayne Xflo™ Fuel Meter

While traditional piston meters are prone to drift over time, the Wayne Xflo meter maintains its calibration, saving money by helping to prevent fuel loss. The Xflo meter also offers the industry's only four-year re-calibration warranty, and can achieve better flow rates than piston meters.

## E85 Compatibility

Wayne offers UL E85 Listing as an option on all Ovation dispenser models, which is compatible with the most aggressive fuels. Wayne's most popular Dual Blending and Double Dual Blending dispenser variations offer advanced blending options. All E85 dispensers come with the Xflo meter as standard.



[wayne.com](http://wayne.com)

\*The inOvationTV media package is free with a 6-year media commitment. This program also comes with a 6-year warranty on the media-related hardware.

## Press Release

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<h3>Media Inquiries</h3> <p>For all media inquiries, including requests for interviews, submissions of editorial calendars, advertising packets, etc. please contact:</p> <p><b>Michelle Saab</b> Global Marketing Communications Leader alicia.high@wayne.com (mailto:alicia.high@wayne.com)</p>
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## Dresser Wayne Ovation® Eco fuel dispenser receives UL certification for E85 fuel

AUSTIN, TX (June 24, 2010) – Dresser Wayne (www.DresserWayne.com), a global innovator of fuel dispensers and technologies, announced today that its Ovation® Eco Fuel dispenser has been certified by Underwriters Laboratories (UL) for E85. The Ovation Eco Fuel dispenser is one of the first UL-approved

alternative-fuel dispensers, and further illustrates Dresser Wayne's commitment to green refueling technologies.

"As alternative fuels become more widely accepted, we are developing the infrastructure necessary to support our retailers as they add these fuels to their product offerings," explains Scott Negley, director of Alternative Energy Products for Dresser Wayne, "Receiving UL approval for E85 is an important and exciting step in that direction."

Underwriters Laboratories sets safety standards, conducts testing, and provides certification for a wide range of products, including complete ethanol-dispenser systems, which must be designed to address the corrosive properties of ethanol. This UL certification signifies that the Ovation Eco Fuel dispenser meets stringent materials-compatibility and safety criteria for dispensing ethanol up to and including E85. This certification helps ensure that E85 retailers are in compliance with industry standards and can confidently offer cost-effective, earth-friendly fuels to their customers.

In addition to its UL certification, the Ovation Eco Fuel dispenser features the industry-leading Xflo™ Meter, which offers unparalleled accuracy. The Ovation's customer-inspired design provides a seamless, intuitive fueling experience and other user-friendly benefits such as an ATM-style soft-key interface, clutter-free side-drape hoses, and fast fueling rates.

UL's approval of the Ovation Eco Fuel dispenser for E85 expands upon its interim approval of the dispenser for E25 ethanol blends earlier this year. Approval for E85 blending, which supports mid-level ethanol blends, is expected to follow shortly.

### **About Wayne Fueling Systems**

Wayne Fueling Systems is one of the world's largest suppliers of fuel dispensers, payment terminals, forecourt control devices, point-of-sale and other measurement and control solutions to the retail and commercial fueling industry. Wayne has been at the forefront of innovation since it was founded in 1891 and is responsible for many of the breakthrough technologies that have transformed fuel retailing. Through a global network of distributors and service partners, Wayne products are sold and supported in over 140 countries around the world. Headquartered in Austin, Texas, Wayne also has major design and assembly operations in Sweden, Brazil and China. [www.wayne.com](http://www.wayne.com) (/)

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